

...IT'S TIME TO HONOR OUR TOWN'S OUTSTANDING.....

SPORTS TEAM SPONSORS !

The Woodbury Business Association is formally recognizing the outstanding contribution made to our community through their sponsorship of

S P O R T S T E A M S

Without them, hundreds of youth and adults would be denied the gift of *SPORT* and the life skills of *GOOD SPORTSMANSHIP*

The Woodbury Business Association invites you to attend a special night to

Celebrate and Thank all the Woodbury and area businesses who have

Sponsored Sports Teams
in our Community

Wednesday, September 16

5:30 – 7:30 p.m.

CURTIS HOUSE - CITY HALL CAFE

Please attend and help in honoring the Woodbury and area businesses hear lots about these businesses and what sponsoring a team means, and about all the good sports in our wonderful town.

Cash Bar Cost: \$25.00 per person.

Delicious buffet prepared just for this event by TJ Brennan and Chris Hardisty

Reservations Required by Monday, Sept. 14, Noon. Call 263-2634, and leave your name.

“Our Business is YOUR Business”

IMPORTANT REMINDERS

The 350th Anniversary of the Town of Woodbury Celebration will take place in September, and there will be a Civil War Reenactment also (Ray Manzi). The WBA will be selling water at these events, and will soon be asking for volunteers to assist the Board in this endeavor. It's a great opportunity to meet other townspeople!

We will be announcing a new expanded newsletter with advertising opportunities starting this Fall, along with a program aimed to increase our membership.

Please plan now to get out with the Board of Directors, Saturday 3 October, for the Fall Cleanup, when we do Main Street from the Southbury line to Canfield Corner. This has been an ongoing commitment for us and, besides being high profile, affords another opportunity to meet other townspeople, and enjoy a hot dog barbeque.

MEMBER SPOTLIGHT

Each month, a different WBA member will be “spotlighted”. Giuliano & Richardson’s staff member, Maryanne Kaminski has taken on the task of interviewing and writing about our members. Thank you Maryanne for your contribution to our newsletter, and thanks to Rick Richardson as well!

**HEIDI OLSON
OLSON EVENTS GROUP, INC.**

If you had to think of one company that could guide your organization’s integrated marketing strategy, where would you turn?? If you answered the **Olson Events Group**, you would be correct!! **Heidi Olson**, Principal of Olson Events Group, has nearly twenty years experience in event and experiential marketing. Olson Events Group is a full service event marketing and management agency. Heidi states, “We are committed to bringing our clients’ brands to life through influential experiences which advance brand strategy and marketing communication objectives.”

The OEG team is a solid team with a range of expertise and practice in the marketing industry. Heidi explains, “Marketing decisions make companies competitive” and this mentality is precisely what enables OEG to thrive. This team offers exceptional service while keeping a close connection with each client.

OEG’s process is comprised of a complex set of steps that enable it to assist any client. Heidi states, “Olson Events Group’s senior-level team draws upon our full suite of capabilities to guide and support your program through every phase from consulting, strategic planning, creative services, marketing communications, registration management, through production, logistics, post event follow-up and analysis.” Heidi explains, “We apply a holistic approach to each event marketing opportunity.”

OEG works with Fortune 500 Companies across the country that encompass a wide variety of industries. The company’s headquarters are located in Los Angeles, California, with a satellite office in Woodbury.

Heidi is delighted to have established a new presence for OEG in Woodbury. In the Woodbury area, OEG will also offer services for private, social and non-profit events and experiences.

For more information about OEG, call Heidi at (203) 266-4464 or view the business’ website at www.oeg-inc.com.

EMAIL ADDRESSES / PHONE NO'S. FOR OFFICERS / DIRECTORS / COMMITTEE CHAIRS

(If available and/or applicable).

			<u>Term Expires</u>
Rick Richardson:	rrichardson@giulianorichardson.com	263-0330	President
Bernie McManus:	bfmii@sbcglobal.net	263-3407	Vice President
Ed Santopietro:	e.interiors@snet.net	263-2606	Vice President
Duncan Stephens:	dstephens02@earthlink.net	266-4009	Secretary
Ron Iannucci:	RIann77622@aol.com	263-5030	Treasurer
David LaManna	dlamanna@thomastoninsurance.com	263-3612	Exp. 2010
Doug Mackey	rdm1234@earthlink.net	262-8000	Exp. 2010
Joyce S. Drakeley	TBA	263-4336	Exp. 2010
Sharon Simmons:	HummingbirdHill@charter.net	263-3733	Exp. 2011
Bill Butterly	billbutterly@gmail.com	263-3314	Exp. 2011
Ray Manzi	rmanzi@manziins.com	263-8881	Exp. 2011
Brian Fonck	bfonck@nsb.com	263-5629	Exp. 2012
Andrew Porrazzo	aporrazzo@lteplanningadvisors.com	263-2512	Exp. 2012
Diane Heavens:	woodflea@aol.com	263-2468	Exp. 2012
Judy Ryan	judycats@aol.com	263-2279	Organizer
Kurt Mazurosky	kmazurosky@ctvoices.com	263-2116	Webmaster
Paul West`	paulwest@snet.net	263-2500	Emeritus
Rudy Mazurosky	rmazurosky@ctvoices.com	263-2116	Emeritus

WHEN EMAILING, IT IS IMPORTANT THAT YOU USE "WBA" IN THE REFERENCE LINE SO THAT YOUR EMAIL GETS READ AND RESPONDED TO AT THE RECEIVER'S EARLIEST CONVENIENCE.

FAX BACK FORM

**PLEASE HELP US OUT!
USE THIS FORM TO FAX
YOUR RESERVATION TO
203-263-0386.**

NAME _____

COMPANY _____

NUMBER ATTENDING _____

**Fax this to 203-263-0386 or call 263-2634
NO LATER THAN Noon September 14th**

Woodbury Business Association

P.O. Box 1223

Woodbury, CT 06798-1223